Seven Ways to Keep the Sport’s Treasured History Alive: Your Help Is Crucial

+ **Become a member.** Join at skiinghistory.org, or phone 802.366.1158. Add a tax-deductible donation on top of your annual dues.

+ **Give a membership to a friend.** Gift includes a subscription to Skiing History.

+ **Make an outright donation.** You don’t have to join. Go to skiinghistory.org and make a donation by credit card.

+ **In memory of others.** We loved them, and admired them. Now they’re gone. Contribute to ISHA in the memory of a long-time loved one, acquaintance or skiing friend.

+ **Bequest.** Name the International Skiing History Association as a beneficiary in your will or trust, the gift of a lifetime to the sport you love... a tax-beneficial way to ensure the continuation of ISHA’s mission.

+ **Make an Endowment.** The late Rigo Thurmer’s love of ski history led to an ISHA endowment now valued at more than a hundred thousand dollars, yielding income to publish Skiing History. ISHA is presently seeking an endowment, with naming rights, to sustain its annual Awards Program.

+ **Give Stock.** Gifts of securities to ISHA can be a smart financial move. By contributing securities instead of cash, you gain a tax advantage through claiming the full market value of the securities as a tax deduction, while you owe no tax on the capital gains in the stock you give.

+ **Encourage Your Employer to be a Sponsor.** Nearly 50 organizations – resorts, ski equipment and clothing makers, importers, and suppliers to the industry – are ISHA corporate sponsors. It’s an ideal way for a company to associate its name with the rich history of the sport. Corporate sponsor names are published in each issue of Skiing History, and sponsors at the $1,000-level can advertise at the world’s most visited ski history website, www.skiinghistory.org.

  By supporting ISHA you become a steward of skiing’s historical record.

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**Being from Norway, Dad knew first-hand the importance of skiing history. Skilling and ski jumping was a passion throughout his life and career, and so when it came to estate planning, it was natural that he included ISHA in his will.**

—Lisbeth Raaum Harris, daughter of the late Gus Raaum (ISHA donor, FIS jumping official, U.S. Hall of Fame honored member)

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Each year, several hundred individuals, corporations and organizations donate generously to ISHA. Gifts range from under $99 (Bronze Medalist) to $10,000 and up (Lifetime). Individual donors are recognized in the ISHA Honor Roll, published every year in the March-April issue of Skiing History. Corporate sponsors are listed in every issue of the magazine and on the ISHA Website.

Join or donate online www.skiinghistory.org/join or send a check to:

International Skiing History Association
RO. Box 1064
Manchester Center, VT 05255
802.366.1158
kathleen@skiinghistory.org
www.skiinghistory.org

ISHA is a 501(c)(3) organization and all donations are tax-deductible. EIN: 06-1347398

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JOIN A “WHO’S WHO” OF LEGENDS WHO LOVE SKIING HISTORY

*"We read our copies of Skiing History cover-to-cover. Fascinating and entertaining information."

— Nancy Greene Raine, first women’s overall World Cup of Alpine Skiing champion, 1967.

*"The sport’s history unfolds in every issue... rich and colorful because skiing is several thousand years older than any other sport."


*"Skiing has defined my life and friendships, which I find reflected over and over in the pages of Skiing History."

— Jean-Claude Killy, first World Cup of Alpine Skiing winner, 1967.

*"Every skier who appreciates the sport’s past should join ISHA."

— Stein Eriksen, 1954 World Championships triple gold medalist.

*"When my issue of Skiing History arrives in the mail, I stop everything and begin reading. I learn something new in every issue."

— Penny Pitou, 1960 Olympic double silver medalist.
One organization does it, with your help...

The non-profit International Skiing History Association (ISHA) preserves and increases awareness of the sport’s heritage through our skills and long experience in editing, research and publishing.

**OUR ROLE IN PRESERVING SKI HISTORY IS UNIQUE.**

**WE PUBLISH A MAGAZINE** filled with lively, carefully researched stories and stunning images from skiing’s past, prepared by the sport’s most experienced, most respected writers and editors. Enthusiastically read six times a year by more than two thousand subscribers, researchers, hall-of-fame members, and skiers around the world, Skiing History is recognized as the world’s best periodical of ski history published in any language.

The website and the magazine constitute invaluable resources for educators, researchers, writers, students, and the general public seeking to learn more about the sport’s legacy.

**WE MAKE SKI HISTORY ACCESSIBLE** to thousands of enthusiasts on the Internet, operating the world’s most-visited website of information about the sport’s past. At www.skiinghistory.org, there’s a timeline of events going back to 5,000 BC. The website contains histories of ski shapes, waxing, plastic boots, the invention of the steel edge, skating in cross-country, women’s jumping, the World Cup, Nastar, and much more. There’s an index to 7,000 ski books and films, and to ski magazines published since the middle of the 20th Century. Members can also access back issues of the magazine at our digital archives.

Donations helped ISHA re-design its website, and opened it to mobile phones and tablets.

**WE PRESENT ANNUAL AWARDS** to the authors of ski history books, and to journalists, filmmakers, TV and radio broadcasters, website creators who have devoted their professional lives to recording the sport’s history. In the past ten years, Lifetime Achievement Award honorees have included Willy Bogner, Billy Kidd, Bob Beattie, Warren Miller, Dick Barrymore, Joe Jay Jalbert and Roger Brown.

**WE HOLD AN ANNUAL GATHERING,** Skiing History Week, which brings together skiers to celebrate the sport’s history in historic ski towns, broadening local interest in the sport’s heritage.

![Billy Kidd receiving TV Broadcast Lifetime Achievement Award from ISHA President John Fry.](Image)

Donations helped ISHA re-design its website, and opened it to mobile phones and tablets.

**I am committed to helping ISHA capture and communicate the history of skiing to a worldwide audience.**

Jean-Claude Killy, 1968 Olympic triple gold medalist, World Cup champion.